



Birch Run  Bridgeport
Chamber of Commerce

“Two Communities. One Chamber.”

Welcome

It is always exciting to see new business invest in our community. Here at the Birch Run Bridgeport Chamber of Commerce, our goal is to work together to promote business and the opportunity to grow jobs so that more people will desire to live, work and play in our area.

Our chamber emphasizes that we are all in this together. We work to find ways for you to network with other members, showcase your business, get your organization's name in front of potential customers and get involved through community events.

I hope you will take a moment to review the membership benefits which are enclosed. Please feel free to contact me at 989.624.9193 with any questions or concerns. Our organization looks forward to having you as a prospective new member, strengthening **YOUR** business and....**YOUR** community.

Sincerely,

Pam Moore

Pam Moore, Marketing & Events Director
Birch Run Bridgeport Chamber of Commerce



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MEMBERSHIP APPLICATION

Business Name: _____

Business Owner/Manager: _____

Primary Contact/Title: _____

Business Address: _____

Mailing Address (if different): _____

Phone: _____

Contact Email: _____

Business Website: _____

Business Information (hours, years in business, services provided): _____

Payment can be made in the form of Cash, Check or Credit Card. If planning to pay by credit card, please call the Chamber Office.

7971 MAIN ST. • SUITE 4 • BIRCH RUN, MI 48415
OFFICE: 989.624.9193
WWW.BIRCHRUNBRIDGEPORTCHAMBER.COM



Reasons to Join Our Chamber

- **Membership brings credibility to your business:** You can increase positive perception among consumers and business owners when you're identified as a member. It brings about a sense of trustworthiness, especially for new clientele, prospective clients, and seasonal businesses.
- **Increase your visibility in the community:** For becoming a new member of the chamber, you will be spotlighted in various medias including e-newsletters, events, and social media outlets.
- **Create networking opportunities:** With numerous ways to market your business, including promotions, mailing lists, business showcases, and directory listings, our chamber offers you networking opportunities as well as professional leadership development. You can build your business while promoting development of keen interests to local businesses and our communities at large.
- **Make business contacts:** Our fundamental mission is to generate more business activity for our communities. As we have merged our Birch Run and Bridgeport communities, we are establishing more business-to-business commerce and more opportunities for networking and connecting local professionals than ever before.
- **Acquire customer referrals:** Everyday, the chamber receives calls from individuals and businesses looking for potential vendors. Chamber members will be first to be recommended to such callers.
- **Chamber events and programs:** We provide members with great opportunities to get to know new people and expand their prospect base. With new events added yearly, these events are innovative and fun ways to help members meet potential customers, clients, and vendors.
- **Promotion and publicity:** With a chamber membership, you can reach potential clients through member exclusive advertising and opportunities for business-to-business advertising and publicity.



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Membership Benefits

Advertisement Opportunity

Billboard Campaign Program

Chamber Website

Constant Contact

Facebook

USPS Marketing Mail

Advocacy

Access for Information

Business Showcases

Contact with Local Officials

Conventions & Visitors Bureau Partnership

Insurances – Preferred Member Discounts

Involvement & Volunteer Opportunities

Membership Decals & Certificate

Networking Luncheons

Newsletters via Email

Resource Directories

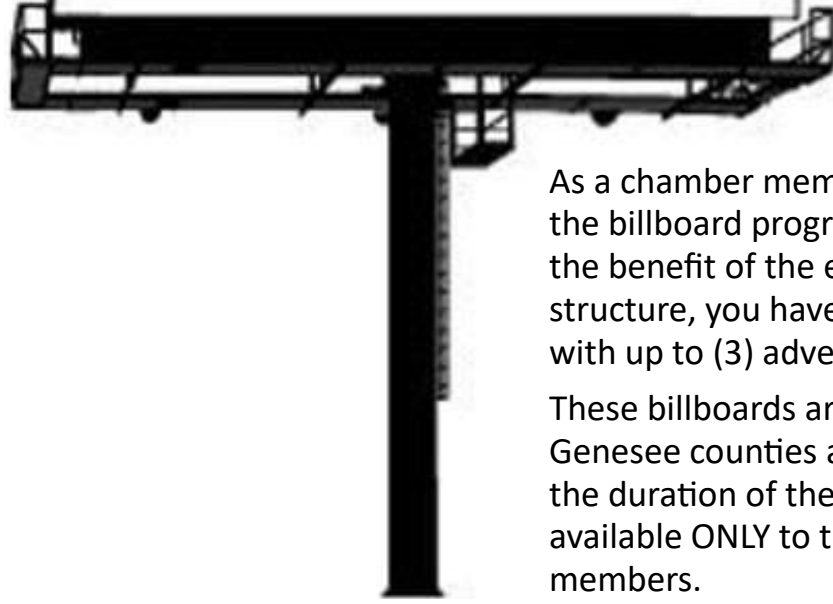
Chamber Website

Information Display Area

Preferred Business Referrals

Ribbon Cutting Ceremonies


Billboard Program
2019-2020



As a chamber member, we are pleased to offer the billboard program again for 2019-2020. With the benefit of the extremely reduced pricing structure, you have the option of advertising with up to (3) advertisers.

These billboards are located in Saginaw and Genesee counties and will be moved throughout the duration of the 1-year contract. This is available ONLY to the Birch Run Bridgeport COC members.

BILLBOARD RATES 2019-2020

BILLBOARDS	1-ADVERTISER	2-ADVERTISERS	3-ADVERTISERS
PER BOARD	*\$750 ** Production fee \$500	*\$380 ** Production fee \$500	*\$255 ** Production fee \$500
TOTAL PAYMENTS (13) 4-week periods	*\$9,750 ** Production fee \$500	*\$4,940 ** Production fee \$500	*\$3,315 ** Production fee \$500

*Billboard contracts are billed over 13-periods (4-weeks) or can be paid in full.
 ** One-time production fee of \$500 per board is billed at the start of the contract and will be divided by the number of advertisers.



We would like to thank our current businesses for advertising through our billboard campaign!



Call the Chamber office at 989.624.9193 and take advantage of this great opportunity!